

UP TO \$70* BACK REDEMPTION INSTRUCTIONS



Get a \$30*, \$50* or \$70* Visa® Reward Card¹ or Visa® Virtual Account² after online submission with the purchase of four new MICHELIN® passenger or light truck tires, select MICHELIN® Motorcycle or Off-Road Motorcycle tires, or select MICHELIN® Bicycle tires. Offer valid 10/7/20 – 10/27/20.

- For help submitting online or more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit www.MichelinMan.com/Promotions-and-Rebates for participating dealers.
- Not valid with any other offer.

ALL KINDS OF TIRES. ALL KINDS OF SAVINGS.

YOUR REWARD:	PURCHASE REQUIRED:
\$30 Visa® Reward Card or Visa® Virtual Account	Purchase two (2) (one front and one rear tire) of select new Off-Road MICHELIN® motorcycle tires or select MICHELIN® Bicycle tires.
\$50 Visa® Reward Card or Visa® Virtual Account	Purchase two (2) (one front and one rear tire) of select new MICHELIN® motorcycle tires.
\$70 Visa® Reward Card or Visa® Virtual Account	Purchase four (4) new MICHELIN® passenger or light truck tires.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 10/7/20 to 10/27/20.
- Submit online at TireRewardCenter.com by no later than 11/13/20.
- Select other as your retailer name during the online submission.
 - Then select **2020 Michelin October Promotion** as your promotion.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit TireRewardCenter.com.

Full Terms and Conditions

* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 10/7/2020 and 10/27/2020. Limit of one (1) redemption request (\$30, \$50 or \$70 Visa® Reward Card or Visa® Virtual Account) per purchase of four (4) new MICHELIN® passenger or light truck tires, select MICHELIN® Motorcycle or Off-Road Motorcycle tires, or select MICHELIN® Bicycle tires. **\$70 Visa® Reward Card or Visa® Virtual Account** per purchase of four (4) new MICHELIN® passenger or light truck tires. **\$50 Visa® Reward Card or Visa® Virtual Account** per purchase of a set of two (2) (one front and one rear tire) of the following select new MICHELIN® motorcycle tires: MICHELIN® Anakee® Adventure, MICHELIN® Anakee® Wild, MICHELIN® Commander® III Cruiser, MICHELIN® Commander® III Touring, MICHELIN® Power 5, MICHELIN® Power Cup 2, MICHELIN® Power Cup Evo, MICHELIN® Power GP, MICHELIN® Power Performance Cup Medium, MICHELIN® Power Performance Cup Soft, MICHELIN® Power Performance Slick Medium, MICHELIN® Power Performance Slick Soft, MICHELIN® Power Rain, MICHELIN® Power Slick 2, MICHELIN® Power Super Moto, MICHELIN® Power Super Moto Rain, MICHELIN® Road 5, MICHELIN® Road 5 GT, MICHELIN® Road 5 Trail, MICHELIN® Scorcher® 11, MICHELIN® Scorcher® 21, MICHELIN® Scorcher® 31, MICHELIN® Scorcher® 32, MICHELIN® Scorcher® Sport. **\$30 Visa® Reward Card or Visa® Virtual Account** per purchase of a set of two (2) (one front and one rear tire) of the following select new Off-Road MICHELIN® motorcycle tires: MICHELIN® Starcross® 5 Hard, MICHELIN® Starcross® 5 Medium, MICHELIN® Starcross® 5 Sand, MICHELIN® Starcross® 5 Soft, MICHELIN® Trial Light, MICHELIN® Trial X Light Competition, MICHELIN® Enduro Medium, MICHELIN® Enduro Xtrem, the following MICHELIN® Scooter tires: MICHELIN® City Grip 2, MICHELIN® Pilot® Road 4 Scooter, MICHELIN® Power Pure SC, or the following MICHELIN® Bicycle tires: MICHELIN® DH 22, MICHELIN® DH 34, MICHELIN® DH 34 Bike Park, MICHELIN® DH Mud, MICHELIN® E-Wild, MICHELIN® Force AM, MICHELIN® Force Enduro, MICHELIN® Force XC, MICHELIN® Jet XCR, MICHELIN® Mud Enduro, MICHELIN® Pilot Pump, MICHELIN® Pilot Slope, MICHELIN® Power All Season, MICHELIN® Power Competition, MICHELIN® Power Competition Tubular, MICHELIN® Power Cyclocross, MICHELIN® Power Cyclocross Tubular, MICHELIN® Power Endurance, MICHELIN® Power Gravel, MICHELIN® Power Protection +, MICHELIN® Power Road, MICHELIN® Power Road TLR, MICHELIN® Power Time Trial, MICHELIN® Wild AM, MICHELIN® Wild Enduro. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 11/13/2020.** Please allow four (4) to six (6) weeks for delivery of the \$30, \$50 or \$70 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$30, \$50 or \$70 Visa® Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2020 Michelin October Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ Michelin Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

² Michelin Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.